

YOU Chose to be a
CLUB OFFICER

MAKE your **MEMBERS**
MATTER

(Don't let your **FLY** down)

WHY did you become a TOASTMASTER

- You wanted to learn how to be a better speaker.
- You wanted to learn how to make Presentations.
- You wanted to learn to speak before an Audience.
- You want to learn how to be involved in a discussion.

Why to Members quit TOASTMASTERS?

- No TIME?
- Too BUSY with work?
- Studies?
- No more fun?
- Upset with a fellow member?
- Does not like the way the Club is run?
- Don't realize the VALUE anymore?

WHAT HAPPENED?

- **What** went wrong with the ideals of joining TOASTMASTERS?
- **Why** are MEMBERS having a change of HEART?
- **When** did YOU as a CLUB OFFICER failed to notice?
- **Which** are the areas your Club needs to pay more attention to?
- **Who** rectifies the root-causes?

The REMEDY

- MENTORING.
- The sense of BELONGING.
- RECOGNITION.
- ENCOURAGEMENT.
- INVOLVEMENT.
- Shared RESPONSIBILITIES.
- FAMILY.

**MAKE
MEMBERS
MATTER**

(Keep your FLY close together.)